Our aim is to build the elite future leaders’ network for the global consumer goods industry. Through the annual FLP Conference and the FLP Network, we connect the fast-track professionals and help them build connections that will last throughout their career.

We believe that candidates who best correspond to the criteria below will be most able to contribute to, and benefit from, the FLP community.

### BUSINESS CREDENTIALS

- Among the company’s very best – a recognised rising star.
  - Companies must be supportive of the participant attending FLP activities.

- Recognised for extraordinary achievements, outstanding professional track record particularly in the past 5-10 years, potential to impact the industry’s next 15+ years.

- Recognised as a high potential for Executive Management Leadership positions by the company.

- Responsibility for a business unit, a brand / category, a function on local / regional / global level.

### PERSONAL ATTRIBUTES

- A true leader and team-player who believes in the power of collaboration and in the responsibility as leaders to drive change for the better.

- While we have no firm age limits, our experience is that the participants who will benefit most from the FLP will be aged 30-45 years old.

- A global perspective and profound motivation for learning, to advance self and company.

- Has demonstrated significant first contributions to the consumer goods industry and society at large.

The CGF encourages companies to consider gender and other forms of diversity when selecting candidates.